

King Talal School of Business Technology



Faculty Curriculum Vitae (CV) 2020-2025

I. Personal and Contact Information

Full Name	Stephen Mark Rosenbaum
Current Rank	Adjunct Professor
Faculty Type	<input checked="" type="checkbox"/> Core Faculty <input type="checkbox"/> Non-Core Faculty Non-Core Faculty (Adjunct, Visiting, Practitioner)]
Date of Appointment	
Academic Discipline/Field	Business Economics
Professional Email	Stephen.rosenbaum@faculty.hult.edu
ORCID/Scopus ID	49864628300

II. Education and Qualifications

Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).

Degree/Certification	Institution	Country	Year Completed	Academic Discipline
Ph.D./DBA	University of Southern Denmark (SDU), DK	Denmark	2008	Business Economics
Master's	SDU	Denmark	2001	Economics
Bachelor's	University of Northumbria, UK	UK	1986	(Hons) Economics
Professional Certification				
Professional Certification				
Professional Certification				

III. Teaching and Pedagogical Activities

A. Courses Taught (Last 5 years)

Course Name	Program Level (UG/Master's)	Credit Hours	ERS Integration (Y/N)
<i>Global Business Strategy</i>	Master's	2014-date	[Load]
<i>Authentic Leadership</i>	Master's	2016-date	[Load]
<i>Developing Strategies for Emerging Markets"</i>	Master's	2023-date	[Add New Row]
<i>Dissemination</i>	Doctorate	2023-date	
<i>Global Business Strategy</i>	Master's	2023-date	
<i>Entrepreneurship</i>	Master's	2023-date	
<i>Corporate Strategy</i>	Master's	2023-date	
<i>Business Strategy</i>	Master's	2023-date	
<i>Managing Risk & Uncertainty</i>	Master's	2023-date	
<i>Business Strategy</i>	Master's	2023-date	
<i>International Management</i>	Master's	2023-date	
<i>Business in a Global Arena</i>	Master's	2010-2014	

B. Student Supervision

Year	Student Name	Role Supervisor/ Co-sup	Thesis Title	Status Ongoing/Completed

C. Teaching Innovation and Recognition

Describe any significant new course/program development, use of innovative pedagogical methods (e.g., simulations, blended learning, use of case study method), and list any teaching awards.

"Most Impactful Professor of the Year 2018", Hult International Business School, London.

- "Best Professor of the Year 2017", Hult International Business School, London.

- "2012 Teacher of the Year", Faculty of Business & Social Sciences, SDU.

- Triple Crown accreditation

IV. Research and Intellectual Contributions (IC)

A. Peer Reviewed Journal Publications

Classify your intellectual contributions (IC) into the three categories: Disciplinary/Basic Scholarship (DS), Applied/Practice-Oriented Scholarship (AS), and Pedagogic Scholarship (PS). ERS (Ethics, Responsibility, and Sustainability)

IC Type (DS/AS/PS)	Full Citation (Journal, Book, Case Study, etc.)	Publication Date	Journal Indexing/ IF (If Applicable)	ERS Focus (Y/N)
[DS/AS/PS]	Billinger, S. & Rosenbaum, S.M. (2023). "On the limits of hierarchy in public goods games: A survey and meta-analysis of the effects of design variables on cooperation". <i>Journal of the effects of design variables on cooperation</i> . <i>Journal of Behavioral and Experimental Economics</i> 107, 102081	2023	[Ranking/IF]	[Y/N]
[DS/AS/PS]	Billinger, S. & Rosenbaum, S.M. (2019). "Discretionary mechanisms and cooperation in hierarchies: <i>An experimental study</i> . <i>Journal of Economic Psychology</i> 74, 102193: 1-15.	2019	[Ranking/IF]	[Y/N]

[Add New Row]	Rosenbaum, S.M., Madsen, T.K. & Johanning, H. (2019). "Managing the challenges of piggybacking into international markets". <i>International Marketing Review</i> 3(1): 56-73.	2019	[Add New Row]	[Add New Row]
	Rosenbaum, S.M., Billinger, S., Twerefou, D.T. & Isola, W.A. (2016). "Income inequalities and cooperative propensities in developing countries: Summarizing the preliminary experimental evidence". <i>International Journal of Social Economics</i> 43(12): 1460-1480	2016		
	Rosenbaum, S.M., Billinger, S., Stieglitz, N. (2014). "Let's be honest: A review of experimental evidence of honesty and truth-telling". <i>Journal of Economic Psychology</i> 45, 181-196.	2014		
	Rosenbaum, S.M., Billinger, S., Stieglitz, N. (2013). "Private virtues, public vices: Social norms and corruption". <i>International Journal of Development Issues</i> 12(3): 192-212	2013		
	Rosenbaum, S.M. (2013}. "Design of contracts between knowledge-intensive service firms in comparative property right settings". <i>Journal of Services Marketing</i> 27(5): 416-428.	2013		
	Rosenbaum, S.M., Billinger, S., Stieglitz, N., Djumanov, A. & Atykhanov, Y. (2012}. "Market economies and pro-social behavior: Experimental Evidence from Central Asia. <i>Journal of Socio-Economic</i> 41(1): 64-71.	2012		
	Rosenbaum, S.M. & Madsen, T.K. (2012). "Modes of foreign entry for professional service firms in multi-partner projects. <i>Service Industries Journal</i> 32(19): 1652-1666.	2012		
	Rosenbaum, S.M., Stieglitz, N. & Billinger, S. (2012). "Safeguarding common-pool resources in transition economies: Experimental evidence from Central Asia". <i>Journal of Development Studies</i> 48(11): 1983-1697.	2012		

B. Conference Presentations and Research Grants

Activity	Title/Topic	Funding Body/Conference Name	Year
Conference Presentation	[Paper Title]	[Conference Name]	[Year]
Research Grant	[Grant Title]	[Funding Body]	[Year]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

V. Professional Experience and Relevance

A. Non-Academic Work Experience

List significant full-time non-academic employment, especially if relevant to your teaching and research.

Company/Organization	Title/Role	Start Date	End Date	Key Responsibilities/Achievements
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

B. Professional Engagement

Activity	Organization/Client	Role/Nature of Work	Dates (Start-End)
Executive Education	EY/ Hult International Business School	Executive Training-The Capstone Project	2014-date
Executive Education	Luxembourg School of Business	Executive Education	2016-date
Executive Education	<i>American University of Beirut (AUB)</i>	Executive Education	2023-date
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

VI. Service and Engagement

List your service contributions, distinguishing between internal (University/School) and external (Community/Societal) roles.

Service Type	Committee/Role	Organization/Body	Dates (Start-End)
University/School Service	[Committee/Role Name]	[School/University]	[Dates]
Editorial Service	[Journal Name]	[Editor/Board Member]	[Dates]
Reviewer Activity	[Journal Names Reviewed For]	[Journal]	[Last 3 Years]
Community/Societal Engagement	[Organization Name]	[Role/Activity]	[Dates]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)

Activity Type	Details of Contribution	ERS Theme (e.g., CSR, Climate, Governance)	Year
Teaching	[e.g., Developed a module on Climate Risk in the MBA program]	[Theme]	[Year]
Research	[e.g., Publication on ethical supply chain management]	[Theme]	[Year]
Service/Engagement	[e.g., Member of the School's Sustainability Task Force]	[Theme]	[Year]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]

VIII. International Experience

List activities that demonstrate international engagement in teaching, research, and professional practice.

Activity Type	Institution/Location	Role/Purpose	Dates (Start-End)
International Teaching/Research Visit	[Institution Name, Country]	[Role, e.g., Visiting Professor]	[Dates]
International Collaboration	[Name of Co-author/Partner, Country]	[Project/Publication Title]	[Year]

International Professional Experience	[Company/Organization, Country]	[Role]	[Dates]
[Add New Row]	[Add New Row]	[Add New Row]	[Add New Row]