

King Talal School of Business Technology



Faculty Curriculum Vitae (CV) 2020-2025

I. Personal and Contact Information

Full Name	Aseel Khalil Abu Ajamieh
Current Rank	Assistant Professor
Faculty Type	<input checked="" type="checkbox"/> Core Faculty <input type="checkbox"/> Non-Core Faculty Non-Core Faculty (Adjunct, Visiting, Practitioner)]
Date of Appointment	15/9/2019
Academic Discipline/Field	Business Administration
Professional Email	a.abuajamieh@psut.edu.jo
ORCID/Scopus ID	57188999095

II. Education and Qualifications

Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).

Degree/Certification	Institution	Country	Year Completed	Academic Discipline
Ph.D./DBA	Granada University	Spain	2016	IT Business Administration
Master's	Granada University	Spain	2013	Economic and Business Administration
Bachelor's	Yarmouk University	Jordan	2009	Financial and business administrative
Professional Certification	YallaPmp- PMI	Jordan	2023	PMP

III. Teaching and Pedagogical Activities

A. Courses Taught (Last 5 years)

Course Name	Program Level (UG/Master's)	Credit Hours	ERS Integration (Y/N)
Strategic Management	Master	3	Y
Project Management	Master	3	Y
Entrepreneurship & Innovation	Master	3	Y
Special Topics	Master	3	N
Project Management	UG	3	Y
Change Management	UG	3	N
Principles Of Management	UG	3	Y
Human Resources Management	UG	3	N

B. Student Supervision

Year	Student Name	Role Supervisor/ Co-sup	Thesis Title	Status Ongoing/Completed
2025/2026	Amani Inaim	Supervisor	Harnessing AI-Driven Decision-Making Tools to Enhance Competitive Advantage in Banking	Ongoing
2025/2026	Saed ElSmairee	Supervisor		Ongoing
2024/2025	Zain Al-Khateeb	Supervisor	Innovative Marketing Strategies and Their Impact on Fan Engagement and Financial Performance: A Case Study of the Jordanian National Football Team (Al Nashama)	Completed

2024/2025	Ayman AL- Okeh	Supervisor	The Impact of Entrepreneurial Marketing Dimensions on the Performance of SMEs in the Tech Industry in Jordan: Entrepreneurial Self-efficacy as a Mediator.	Completed
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C. Teaching Innovation and Recognition

Describe any significant new course/program development, use of innovative pedagogical methods (e.g., simulations, blended learning, use of case study method), and list any teaching awards.

My teaching philosophy is based on the belief that knowledge is widely available through various sources and digital platforms; however, the real challenge and opportunity lies in guiding students to apply that knowledge effectively in real-world settings and communicate their insights with clarity. To that end, I prioritize experiential learning, student presentations, and real-time feedback to bridge theory and practice. I have even increased the weight of presentation skills in grading rubrics, emphasizing their significance.

Over the past academic year, I have:

- *Developed and delivered a **Project Management course aligned with PMP certification**, integrating software like Microsoft Project and Trello.*
- *Designed a **Change Management course based on project-based learning**, requiring interviews with local firms and analysis of failed change initiatives.*
- *Encouraged interdisciplinary skills by including **Coursera-based micro-credentials**, particularly "Jira Software for Agile Approach" to complement the Waterfall methodology.*
- *Applied **gamification tools like Quizlet** to boost engagement and concept retention.*
- *Facilitated workshops on **public speaking and presentation skills** as core competencies for management students.*

These innovations reflect my commitment to PSUT's Strategic Plan 2030, particularly in achieving enhanced academic excellence, digital transformation, graduate employability, and industry engagement.

IV. Research and Intellectual Contributions (IC)

A. Peer Reviewed Journal Publications

Classify your intellectual contributions (IC) into the three categories: Disciplinary/Basic Scholarship (DS), Applied/Practice-Oriented Scholarship (AS), and Pedagogic Scholarship (PS). ERS (Ethics, Responsibility, and Sustainability)

IC Type (DS/AS/PS)	Full Citation (Journal, Book, Case Study, etc.)	Publication Date	Journal Indexing/ IF (If Applicable)	ERS Focus (Y/N)
AS	Jiabao Lin a, Shunzhi Lin a, Jose Benitez b, Xin (Robert) Luo c, Aseel Ajamieh d “How to build supply chain resilience: The role of fit mechanisms between digitally-driven business capability and supply chain governance	2023	ISI/Scopus, Q1	N
AS	Zhen Shao, Jose Benitez, Jing Zhang, Hanqing Zheng, Aseel Ajamieh.2022. “Antecedents and performance outcomes of employees' data analytics skills: An adaptation structuration theory-based empirical investigation”. <i>European Journal of Information Systems</i> , 1-20	2022	ISI/Scopus, Q1	N
AS	Jose Benitez, Yang Chen, Thompson Teo, and Aseel Ajamieh. 2018. “Evolution of the impact of e-business technology on operational competence and profitability”. <i>Information & Management</i> , 55(1), pp. 120-130	2018	ISI/Scopus Q1	N
AS	Aseel Ajamieh, Jose Benitez, Jessica Braojos, and Carsten Gelhard. 2016. “IT infrastructure and competitive aggressiveness in explaining and predicting performance”. <i>Journal of Business Research</i> , 69(10), pp. 4667-4674	2016	ISI/Scopus Q1	N

B. Conference Presentations and Research Grants

Activity	Title/Topic	Funding Body/Conference Name	Year
Conference Presentation	[Paper Title]	[Conference Name]	[Year]
Research Grant	[Grant Title]	[Funding Body]	[Year]

V. Professional Experience and Relevance

A. Non-Academic Work Experience

List significant full-time non-academic employment, especially if relevant to your teaching and research.

Company/Organization	Title/Role	Start Date	End Date	Key Responsibilities/Achievements
Housing Bank for Trading	Teller	2009	2010	Customer Services

B. Professional Engagement

Activity	Organization/Client	Role/Nature of Work	Dates (Start-End)
Consultancy/Executive Education	[Organization Name]	[Role/Topic]	[Dates]
Board Membership	[Board Name (For-profit/Non-profit)]	[Role]	[Dates]

VI. Service and Engagement

List your service contributions, distinguishing between internal (University/School) and external (Community/Societal) roles.

Service Type	Committee/Role	Organization/Body	Dates (Start-End)
University/School Service	Member – Graduate Studies Committee	PSUT – Department	2024–2025
University/School Service	Member – Academic Advising	PSUT – Department	2024–2025
University/School Service	Member – Social Committee	PSUT – Department	2024–2025
University/School Service	Member – Graduate Studies Committee	PSUT – Department	2024–2025
University/School Service	Member – Academic Advising	PSUT – Department	2024–2025
University/School Service	Member – Social Committee	PSUT – Department	2024–2025
University/School Service	Member – AOL Committee	PSUT – College	2023–2024

University/School Service	Chair – AACSB Committee	PSUT – Department	2023–2024
University/School Service	Member – Quality Assurance	PSUT – Department	2023–2024
University/School Service	Chair – Graduate Studies Committee	PSUT – Department	2022–2023
University/School Service	Chair – AACSB Committee	PSUT – Department	2022–2023
University/School Service	Chair – Exams Committee	PSUT – Department	2022–2023
University/School Service	Chair – Quality Assurance Committee	PSUT – Department	2022–2023
University/School Service	Member – Study Plan Committee	PSUT – Department	2022–2023
University/School Service	Chair – Academic Advising	PSUT – Department	2022–2023
University/School Service	Member – Social Committee	PSUT – Department	2021–2022
University/School Service	Member – Academic Advising	PSUT – Department	2021–2022
University/School Service	Member – AACSB File Committee	PSUT – Department	2021–2022
University/School Service	Chair – Academic Advising	PSUT – Department	2020–2021
University/School Service	Chair – Social Committee	PSUT – Department	2020–2021
University/School Service	Member – AACSB File Committee	PSUT – Department	2020–2021
University/School Service	Member – Study Planning Committee	PSUT – Department	2019–2020

VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)

Activity Type	Details of Contribution	ERS Theme	Year
Teaching	Integrated a unit in the Change Management course focusing on ethical leadership and stakeholder governance.	Governance, CSR	2023
Teaching	Developed discussions on ethical implications of AI tools in Project Management applications.	Ethics, Governance	2024
Service/Engagement	Participated in the Business School Social Committee, organizing community service and donation campaigns.	CSR, Community Impact	2022–2024
Service/Engagement	Led curriculum redesign efforts ensuring alignment with sustainability and accreditation standards (AACSB).	Sustainability, CSR	2022–2024
Teaching	Supervised student projects focused on green business models and social entrepreneurship.	CSR, Sustainability	2023
Research	Contributed to workshops and course content addressing responsible management and ethical decision-making.	Ethics, CSR	2022–2024

VIII. International Experience

List activities that demonstrate international engagement in teaching, research, and professional practice.

Activity Type	Institution/Location	Role/Purpose	Dates (Start-End)
International Teaching/Research Visit	University of Santiago de Compostela, Spain	Teaching Mobility under Erasmus+ KA171	June 2023
International Collaboration	University of Dubrovnik, Croatia	Erasmus+ Capacity Building (ELEGANT Project Partner)	September 18–24, 2022