# King Talal School of Business Technology

## Faculty Curriculum Vitae (CV)
## 2020-2025

## I. Personal and Contact Information

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|---|---|
| Full Name | AYMAN RASHAD RASHID YASIN |
| Current Rank | Full Professor |
| Faculty Type | ☒ **Core Faculty** ☐ **Non-Core Faculty**<br>**Non-Core Faculty (Adjunct, Visiting, Practitioner)]** |
| Date of Appointment | Sep, 13, 2013 |
| Academic Discipline/Field | **English Teaching** |
| Professional Email | **a.yasin@psut.edu.jo** |
| ORCID/Scopus ID | **0000-0002-0734-2930** |

## II. Education and Qualifications

*Please list all relevant degrees and professional certifications, starting with the highest degree (Ph.D./DBA).*

| Degree/Certification | Institution | Country | Year Completed | Academic Discipline |
|---|---|---|---|---|
| Ph.D./DBA | **Purdue University** | <u>USA</u> | 2012 | **Linguistics** |
| Master's | **University of Jordan** | **Jordan** | **2006** | **Linguistics** |
| Bachelor's | **University of Jordan** | **Jordan** | **1993** | **English Language and Literature** |
| Professional Certification | **Philadelphia University** | **Jordan** | **2019-2022** | External member of the Language center at Philadelphia University, Jordan |

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|---|---|---|---|---|
| Professional Certification | **Bath University** | **UK** | **2020-2024** | A designer and coordinator of Virtual Exchange (VE) with Isabella Stefanutti <is214@bath.ac.uk. Bath University Fall, 2019/202 |
| Professional Certification | | | | |

## III. Teaching and Pedagogical Activities

### A. Courses Taught (Last 5 years)

| Course Name | Program Level (UG/Master's) | Credit Hours | ERS Integration (Y/N) |
|---|---|---|---|
| English Qualifying Program | Masters | 2024-205 | 6 |
| English Language Communication Skills | BA | 2013-so far | 3 |
| Foreign Languages/ Translation | BA | 2018- so far | 6 |

### B. Student Supervision

| Year | Student Name | Role Supervisor/ Co-sup | Thesis Title | Status Ongoing/Completed |
|---|---|---|---|---|
| 2024 | Ola Mahrouq | Co-supervisor | *Comparing ChatGPT and Google Translate for Educational Translation Practice: A Comparative Study at Princess Sumaya University for Technology* | Completed |
| 2023 | Ameena Matouq | Supervisor at UJ (PhD) | *A Morpho-Semantic Analysis for Covid-19 Neologisms in English* | Completed |
| 2023 | *Maymounah Bouriziq* | Supervisor at UJ (PhD) | *The Syntax of the Left periphery and the Low IP Area in Algerian Arabic: Evidence from Word Order and Discourse Particles* | Completed |

| 2022 | *Maha Doumi* | Supervisor at UJ (MA) | *Conceptual Metaphors and Metonomies of Body-Based Expressions in Jordanian Arabic* | Completed |
|------|------|------|------|------|
|  |  |  |  |  |

## C. Teaching Innovation and Recognition

*Describe any significant new course/program development, use of innovative pedagogical methods (e.g., simulations, blended learning, use of case study method), and list any teaching awards.*

My teaching philosophy is grounded in the conviction that education should be a catalyst for meaningful change- empowering students not only with technical expertise but also with the mindset and ethical grounding needed to lead with intention in an increasingly complex and interconnected world.

Over the last five years, I have driven significant advancements in language education by creating and implementing programs that directly address emerging language skills and the rapidly evolving digital landscape. In particular, I oversaw the design and launch of three courses:

- An English qualifying program for MA students
- Online English courses using Technology
- Translation course using machine translation

These courses were intentionally developed to close the gap between traditional English teaching and technology teaching tools. Each course was shaped through close collaboration with colleagues and second language teaching experts, ensuring both curricular relevance and strong language competence for graduates.

## IV. Research and Intellectual Contributions (IC)
## A. Peer Reviewed Journal Publications

*Classify your intellectual contributions (IC) into the three categories: Disciplinary/Basic Scholarship (DS), Applied/Practice-Oriented Scholarship (AS), and Pedagogic Scholarship (PS). ERS (Ethics, Responsibility, and Sustainability)*

| IC Type (DS/AS/PS) | Full Citation (Journal, Book, Case Study, etc.) | Publication Date | Journal Indexing/ IF (If Applicable) | ERS Focus (Y/N) |
|---|---|---|---|---|
| AS | Al-Shalabi, Nahla; Lahiani, Hanene and Yasin Ayman (2024). The role of culture in abusive language on social media: Examining the use of English and Arabic derogatory terms. *Theory and Practice in Language Studies* 14(10). | 2024 | Q2 | [Y] |
| AS | Issa, Shahenaz and Ayman Yasin (2024) Religious Conflict Between Israeli and Hamas: Naming of Weapons and Battles. International Journal of Religion. 592) 198-212 | 2024 | Q3 | [Y] |
| AS | Yasin Ayman; Ekab Al-Shawashreh ; Hussien Obeidat; Rasheed Aljarrah.A Prosodic Account of Negation in Jordanian Arabic. International Journal of Arabic-English Studies (IJAES). Vol 23(2) 249-276. | 2023 | Q1 | [N] |
| AS | Yasin, Ayman and Nofal Omar. The Effect of Transitivity, Futurity, and Aspectuality on the Translation of English Present Progressive into Arabic Verbal and Active Participle Counterparts. *World Journal of English Language*.13(1) 151 - 162. DOI | 2023 | Q3 | [Y] |
| AS | Yasin Ayman; Rasheed Aljarrah; Hussien Obeidat; Ekab Al-Shawashreh. An OT Account of Negation in Jordanian Arabic. *Theory and Practice in Language Studies.* 13(4): 880-890. DOI: https://doi.org/10.17507/tpls.1304.09 ISSN 1799-2591 | 2022 | Q2 | [Y] |

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|---|---|---|---|---|
| AS | Sallakh, Mays, Ekab Al Shawashreh, Hussein Obeidat, and Ayman Yasin. "Negation Variation in Verbal Sentences in Jordanian Children's Speech." *The International Journal of Communication and Linguistic Studies* 21 (1): 21-36. doi:10.18848/2327-7882/CGP/v21i01/21-36. | 2022 | Q4 | [Y] |
| AS | Yasin, A., Al-Tarawneh, L., El-Issa, F. and Al-Zoubi, A. (2022), "Students' achievement in an online course on technical writing and communication skills", *Interactive Technology and Smart Education*, Vol. ahead-of-print No. ahead-of-print. https://doi.org/10.1108/ITSE-05-2022-0057 | | Q1 | [Y] |
| AS | Meymouneh Bourezeq and Ayman Yasin (2022) A Cartographic Analysis of Subject Status in Root SV(O) and VS(O) Orders in Algerian. Theory and Practice In Language Studies. ISSN 2053-0692 Scopus (Q3). | 2022 | Q3 | [N] |
| AS | Humaidat, Shadi; Batayneh, Khaleel; ALmaytah, Reem; Yasin, Ayman; and Al-Dwairi, Khaldoon (2022). Use of Private Jordanian University Libraries of Social Networking, and its Impact on Provided Information Services from the Perspective of the Library Directors. *Journal of Positive School Psychology*, ISSN 2717-7564. Scopus. | 2022 | Q4 | [Y] |
| AS | Yasin, Ayman and Hussein, Ibtisam (2021) Auxiliary verbs in Jordanian Arabic, *Journal of Language and Linguistic Studies.* | 2021 | Q2 | [N] |

## B. Conference Presentations and Research Grants

| Activity | Title/Topic | Funding Body/Conference Name | Year |
|---|---|---|---|
| WORKSHOP | Erasmus+ Staff Mobility for Teaching. International Credit Mobility, Mobility with Partner Countries. | Teachers Coming to UG . University of Gdansk, Poland. | [July 9-13, 2024.] |

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|---|---|---|---|
| WORKSHOP | Staff Mobility, Erasmus+ International Staff Week Programme | (ICM). 8-12 July, 2019. University of Bath, UK (UK Bath, 01). | [2019] |
| CONFERENCE PRESENTATION | Agentive Nominals: Indefinite Articles and Case Assignment | . *International Symposium on Verbs, Clauses and Constructions (VCC Symposium 26-28, October, 2016).* Spain, Logrono. | [2016] |
| CHAPTER IN A BOOK | Governance Reform in Higher Education Institutions in the Arab World: An Institutional Initiative | Georges Azzi (ed.) *Higher Education Governance in the Arab World*. Palgrave Macmillan, www.palgraveconnect.com. (scopus) | [2017] |

## V. Professional Experience and Relevance

### A. Non-Academic Work Experience

*List significant full-time non-academic employment, especially if relevant to your teaching and research.*

| Company/Organization | Title/Role | Start Date | End Date | Key Responsibilities/Achievements |
|---|---|---|---|---|
| Bath University | A designer and coordinator | [2020] | [2024] | oVirtual Exchange (VE) with Isabella Stefanutti <is214@bath.ac.uk. Bath University Fall, 2019/202 |
| [Ministry of Higher Education ] | [Supervisor] | [2024] | [2025] | A supervisor of the ELO teams at PSUT to prepare them for the English exam, review and revise their research papers, and supervise their theatrical performances. |
| Jordan Education Initiative and MENA/ USAID | Creator and instructor | [2018] | [2019] | Preparing an Outline, Teaching Methodologies and Course description for teaching English for IT graduates. "English for IT" |

### B. Professional Engagement

| Activity | Organization/Client | Role/Nature of Work | Dates (Start-End) |
|---|---|---|---|
| Journal | World Journal of English Language | Reviewer | [2022-so far] |
| Journal | Forum for Linguistic Studies | Reviewer | [2023-so far] |
| Professional Association | IRB | [Member] | [2019- so far] |

## VI. Service and Engagement

*List your service contributions, distinguishing between internal (University/School) and external (Community/Societal) roles.*

| Service Type | Committee/Role | Organization/Body | Dates (Start-End) |
|---|---|---|---|
| School | [following up on 'Faculty\ chapter] | [KTSBT] | [2024/2025] |
| Department | [Scientific Research Committee] | [Coordination Unit for Service Courses] | [2024/2025] |
| Reviewer | [Lingua] | [Lingua] | [2023-so far] |

## VII. Ethics, Responsibility, and Sustainability (ERS) Contribution

*Please ensure all ERS-related activities are documented here, even if listed elsewhere. CSR (Corporate Social Responsibility)*

| Activity Type | Details of Contribution | ERS Theme (e.g., CSR, Climate, Governance) | Year |
|---|---|---|---|
| **Teaching** | [English Qualifying Program for MA students] | [Education] | [2024/2025] |
| **Research** | "Students' achievement in an online course on technical writing and communication skills" | [Interactive Technology and Smart Education] | [2022] |

## VIII. International Experience

*List activities that demonstrate international engagement in teaching, research, and professional practice.*

| Activity Type | Institution/Location | Role/Purpose | Dates (Start-End) |
|---|---|---|---|
| International Collaboration | [Erasmus+ Staff Mobility for Teaching. International Credit Mobility, Mobility with Partner Countries. Teachers Coming to UG .] | [Project/Publication Title] | [2024] |
| International Collaboration | [Staff Mobility, University of Bath, UK (UK Bath, 01)] | [Visiting Professor] | [2019] |

| International Collaboration | The role of culture in abusive language on social media: Examining the use of English and Arabic derogatory terms. *Theory and Practice in Language Studies* 14(10). | [Co-author with researchers from UAE] | [2024] |
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