

Dr Abdallah Abu Madi
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RESEARCH PROFILE

Profile	https://www.researchgate.net/profile/Abdallah-Abu-Madi	No. of Citations	h-index
Google Scholar		30	3
Scopus ID			

EDUCATION

Year	Degree	Major	Institution
2018	PhD	Business Information Technology	Coventry University - UK
2014	MBA	International Business	Coventry University - UK
2009	B. Sc.	Software Engineering	University of Petra – Amman

ACADEMIC POSITIONS

Year	Academic Title	Institution
2025 - Present	Assistant Professor	PSUT
2021	Senior Lecturer in Business Analytics	Wolverhampton University - UK
2018	Lecturer in Business Analytics	Coventry University - UK

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2020—15/9/2022	Course Leader – MSc Business Analytics	Wolverhampton University
2018 - 2021	Associate Head of Business Simulation Suite	Coventry University

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2020	ERPsim Lab Instructor	Huston University -USA
2018	Tableau Certified	London - UK
2011	SAP ABAP Consultant	Germany

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing
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JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2023	Alzbaidi, M. and Abu Madi, A., 2023. Talent retention challenges among non-family talented individuals: multiple case studies of family SMEs in Jordan. <i>Employee Relations: The International Journal</i> , 45(6), pp.1415-1436.	Applied	Scopus	Q1
2022	Abu Madi, A., Ayoubi, R.M. and Alzbaidi, M., 2024. Spotting the critical success factors of enterprise resource planning implementation in the context of public higher education sector. <i>International Journal of Public Administration</i> , 47(2), pp.73-89.	Applied	Scopus	Q2
2021	Madi, A.A., Ayoubi, R.M. and Alzbaidi, M., 2021. A model for enterprise resource planning systems in the higher education sector. <i>International Journal of Enterprise Information Systems (IJEIS)</i> , 17(3), pp.66-84.	Applied	Scopus	Q3

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing

RESEARCH WORK IN PROGRESS

Year	Work in Progress / Title	Status (Submitted, Accepted)
2025	Gamification in Higher Education: A Study on Engagement, Motivation, and Learning Outcomes in the Middle East	submitted

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor
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IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
2025	3
2024	4

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (<i>editor, associate editor, editorial advisory board member, reviewer</i>)
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GRADUATE RESEARCH SUPERVISION

Year	Thesis title	Role (<i>Supervisor / Co-supervisor/Examiner</i>)	Degree (<i>PhD, MSc</i>)	Institution
2025	I supervised more than 100 MSc Dissertations in this year	Supervisor	MSc	Wolverhampton, Ulster, and Northumbria

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
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COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
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