

2016-2021 AACSB CV
 Farah Alshraideh
 Faculty member
 AACSB Status: SA



EDUCATION

Year	Degree	Major	Institution
2022	M.Sc.	International marketing	University of Sussex
2019	B. Sc.	E-marketing and social media	Princess Sumaya University for Technology

ACADEMIC POSITIONS

Year	Academic Title	Institution
2023, Mar 2023, Aug	Part-time faculty member	Princess Sumaya University for Technology

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2022	Alkhasawneh, M.H., Eid, D., Safi, F., Sharaideh, F.A., Abdelkhaleq, H. and Qwaider, L.A., 2022. Brand community and its impact on brand love and repurchase intention in the fashion industry context. <i>International Journal of Technology Marketing</i> , 16(1-2), pp.88-110.	Applied	Scopes	Q3