#### 2016-2022 AACSB CV

Tariq Abdrabbo

Lecturer—E-Marketing & Social Media Department

**AACSB Status: SA** 

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### **RESEARCH PROFILE**

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=rxtShYcAAAAJ&hl=en	18	2
Scopus ID			

### **EDUCATION**

Year	Degree	Major	Institution
	PhD		
	M.B. A	Business Administration	Al-Balqa" Applied University, Jordan
	B. Sc.	Marketing	Kean University, USA

### **ACADEMIC POSITIONS**

Year	Academic Title	Institution
September 15,	Lecturer, E-Marketing & Social Media	Princess Sumaya University for
2016-Present	Department	Technology
September 15,	Lecturer, Business Administration / E-	Princess Sumaya University for
2013-September 14,	Marketing & Social Media Department	Technology
2016		

### **ADMINISTRATIVE POSITIONS**

Year	Title	Institution

### PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution

## **BOOKS/BOOK CHAPTERS – 5 Years**

Year	Book/Chapters	Indexing
2022	Al Khasawneh, M., Al Hadeedl O., Abdrabbo, T., M.H., Abuhashesh., Al Abdullah, M.	NA
	Book Title: Research Anthology on Fandoms, Online Social Communities, and Pop Culture Chapter 2 Title: An investigation of the factors that motivate users to participate in online communities IGI Global Pages 20-36	

# **JOURNAL PUBLICATIONS – 5 Years**

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2021	Al Khasawneh, M., Al Hadeedl O., Abdrabbo, T., M.H., Abuhashesh., Al Abdullah, M. (2021). An investigation of the factors that motivate users to participate in online communities. International Journal of E-Business Research, 17 (1), 16-31.	Applied	SCOPUS	
2018	Al Khasawneh, M. H., Hujran, O., Abdrabbo, T. (2018). A Quantitative Examination of the Factors that Influence Users Perceptions of Trust towards Using Mobile Banking Services. International Journal of Internet Marketing and Advertising, 12 (2), 181-207.	Applied	SCOPUS	

### **PROCEEDINGS/PRESENTATIONS – 5 Years**

Year	Presentations	Article Classification	Indexing
		(Basic, Applied, Teaching)	

Year	Work in Progress / Title				Status (Submitted, Accepted)
RESE Year	Project Name	Duration	Sponsor		
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### GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role	

## COMMUNITY SSERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2013-2014	Member: Committee to Establish a Training and Research Center, Princess Sumaya University for Technology Amman, Jordan	Member
2014-2016, 2019-2021	Member: Exam Committee Princess Sumaya University for Technology Amman, Jordan	Member
2014-2015	Member: Committee to Establish a Marketing Department Princess Sumaya University for Technology Amman, Jordan	Member
2014-2015	Member: Mapping Committee Princess Sumaya University for Technology Amman, Jordan	Member
2014-2015	Member: Committee for AACSB Accreditation Princess Sumaya University for Technology Amman, Jordan	Member
2015-2016, 2020	Member: Committee for Quality Assurance in Education Princess Sumaya University for Technology Amman, Jordan	Member
2016-2018	Member: Competency Exam Committee Princess Sumaya University for Technology Amman, Jordan	Member
2013	Member: Committee for Reaccreditation Dubai National School (Al Barsha Branch) Dubai, UAE	Member