2016-2021 AACSB CV
Dalia Al-Eisawi
Assistant Professor – Business Information Technology
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Research PROFILE

Profile	Link	No. of Citations	h-index
Google Scholar	https://scholar.google.com/citations?user=ko2ZHZQAAAAJ&hl=en	33	3
Scopus ID	0000-0002-9364-2648	4	3

EDUCATION

Year	Degree	Major	Institution
2019	PhD	Information Systems	Brunel University London
2005	M.Sc.	Information Technology for Management	Coventry University , UK
2004	B. Sc.	Computer Information Systems	The University of Jordan

ACADEMIC POSITIONS

Year	Academic Title	Institution
2020 – Present	Assistant Professor	Princess Sumaya University for Technology, Jordan
2007 – 2013	Full Time Lecturer	New York Institute of Technology /Bahrain
2005 – 2006	Adjunct Lecturer	The University of Jordan

ADMINISTRATIVE POSITIONS

Year	Title	Institution
2014-2015	Researcher	European Association for international Education (EAIE)-(UNDP)
2005-2007	E-Channels Business Analyst	Arab Bank PLC

PROFESSIONAL CERTIFICATIONS & MEMBERSHIPS

Year	Certification	Institution
2015	NVIVO software (Qualitative Analysis)	Brunel Training Center
2019	Microsoft Power Business Intelligence	G Com Solutions Limited, London

BOOKS/BOOK CHAPTERS – 5 Years

Year	Book/Chapters	Indexing
2022	In press Lecture Notes in Networks and Systems, Springer, Cham The Influence model of Business Data Analytics on Decision Making in the telecommunication industry: "A quantitative study using PLS-SEM "	NA

JOURNAL PUBLICATIONS – 5 Years

Year	Journal Publications	Article Classification (Basic, Applied, Teaching)	Indexing	Quartile
2021	Al-Eisawi, D. Serrano, A., and Koulouri, T. (2021)" The Role of Organizational Absorptive Capacity in achieving Business Intelligence systems efficiency" .The Journal of Industrial Management & Data Systems, Emerald.	Applied	ISI/Scopus	Q1
2022	Al-Eisawi ,D : Applying Grounded Theory Coding Techniques In Information System Qualitative research: a comprehensive enlightenment approach for novice researchers . International Journal of Qualitative Research	Applied	SCI/Scopus	Q1
2022	The Efficiency of AI-Based Automatic Proctoring in Online Exams	Applied	Scopus	Q1

PROCEEDINGS/PRESENTATIONS – 5 Years

Year	Presentations	Article Classification (Basic, Applied, Teaching)	Indexing
2020	D. Al-Eisawi, "A Framework for Responsible Research and Innovation in new Technological Trends Towards MENA Region," 2020 IEEE International Conference on Engineering, Technology, and Innovation (ICE/ITMC), Cardiff, United Kingdom, 2020, pp. 1-8, Doi: 10.1109/ICE/ITMC49519.2020.9198506.	Applied	Scopus
2019	Al-Eisawi, Dalia and Serrano, Alan, "Absorptive Capacity and its Potential Role in Supporting Organizational knowledge Creation: A Qualitative Approach" (2019). UK Academy for Information Systems Conference Proceedings 2019. 12. https://aisel.aisnet.org/ukais2019/12	Applied	NA
2016	Al-Eisawi, D. & Lycett, M. (2016). Business Intelligence - Definitions, Managerial Effects and Aspects: A Systematic Literature Review. (eds.), ICEIS (1) (p./pp. 209-214), : Scoters. ISBN: 978-989-8565-10-5	Applied	Scopus

RESEARCH WORK IN PROGRESS

| 2022 | Modeling the Predicting Factors Influencing Perceived Performance of Business Analytics Students " : A Mixed Methods Approach | | Work In - Progress |

RESEARCH FUNDS/PROJECTS

Year	Project Name	Duration	Sponsor

IMPACT OF SCHOLARSHIP

Year	No. of Reviewed Articles
2021	1

RESEARCH/EDITORIAL MEMBERSHIPS

Year	Journal/Conference	Role (*editor, associate editor, editorial advisory board member, reviewer*)
2021	International conference for Business and Technology /ICBT	Sessions Chair

GRADUATE RESEARCH SUPERVISION

GOVERNANCE/COMMITTEES

Year	Name of Committee /Institution	Role
2022	UNESCO for Women prize committee	Member
2022	Graduation Projects curriculum development Committee	Member
2022	ABS and PSUT collaboration committee	Member
2022	Qualifying Exam Committee	Head
2022	Hiring Committee	Member
2021	MSc Comprehensive exam committee	Member
2021	Industry Networking committee	Member
2021	Curriculum development committee	Member
2021	Practical Training Committee	

COMMUNITY SERVICE AND SOCIAL RESPONSIBILITY

Year	Society/Association/ Institution	Role
2022	The National Center for Research and Development / The (Living Lab) government E-procurement and Innovation Project	liaison officer
2022	Brunel University	President of the Brunel University Jordanian Alumni